

LUXURY HOTELIERS

2nd Quarter 2020

**HOSPITALITY
RECRUITMENT**
5 VALUABLE
LESSONS

**SMART
SUSTAINABILITY
PRACTICES**
to add value to guest
experience

COVID-19
HEAR FROM HOTELIERS



SPOTLIGHT ON
Martin R. Smura
Chief Executive Officer, Kempinski Hotels

HOTEL HEROES

*A SNAPSHOT OF
HOW HOTELS
ARE KEEPING
ENGAGED WITH
THEIR GUESTS
& TEAM DURING
THE PANDEMIC*

SIX SENSES HOTELS RESORTS SPAS



To engage with guests and support the community, Six Senses have launched At Home With Six Senses, where they have adapted in-resort wellness experiences to online content to support guests, hosts and communities around the world. Videos, tutorials, articles and advice from in-house experts and wellness board to support Six Senses' pillars of Mindfulness, Eat, Sleep, Move, Live Naturally and Connect are shared via Six Senses corporate and resort social media channels, newsletters and website. The brand rolls out new content every day, so guests can help care for themselves in a variety of different ways.

"Wellness and sustainability are at the core of Six Senses, and during these difficult times, our mental and physical wellbeing is more important than ever. With At Home with Six Senses, we want to continue to offer our guests, hosts and global communities the experiences that our brand is known for," said CEO, Neil Jacobs "This new initiative is structured around our key pillars with online content from our wellness experts including Alchemy Bar sessions, fitness videos, health and beauty tips, nutritious recipes and more that give people around the world proactive ways to care for themselves."

HALEPUNA WAIKIKI BY HALEKULANI, HONOLULU, HI

Halepuna Waikiki by Halekulani invites followers to experience #HawaiiFromHome as they bring the aloha state to you. Escape virtually through the Halekulani Living TV experience as you journey through the lives of those who celebrate the Halekulani lifestyle and discover the wonders of the arts, of song and dance, of the finest in cuisine, and of the beauty of Hawai'i's culture. Tune in to @halepunawaikiki for Hawaii-inspired cocktail recipes, wellness, and self-care tips from SpaHalekulani and enjoy #HawaiiFromHome.



INTERCONTINENTAL WASHINGTON D.C., THE WHARF | WASHINGTON, D.C.



Award-winning Chef Kwame Onwuachi of Kith/Kin is offering virtual cooking lessons on his Instagram channel (@chefkwameonwuachi) for followers to indulge in rich flavors and heritage with dishes such as Chorizo and White Bean Stew with Charred Shrimp and other favorites from the Afro-Caribbean restaurant. At Kith/Kin, Chef Kwame Onwuachi brings his roots to the surface, and celebrates his heritage ranging from Nigeria and Jamaica, to West Africa and the Caribbean, to New Orleans and New York, and now immersed in The Wharf of Washington D.C. Chef Kwame finds his culinary impetus in everywhere he's from, everywhere he's been, and the influence of those who know him best.